#### NY Nuclear Bailout

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#### Context

- Three re are four nuclear plants in New York (6 reactors) Two unprofitable, one marginal, one profitable
- Energy policy made by PSC (Governor), not legislature
- Governor politically vulnerable on upstate jobs
- Recent slow progress toward our renewable energy and efficiency goals
- Governor decided to bail out the nukes before the process even started

Ginna



FitzPatrick



Nine Mile Point



# How Exelon and the Governor exploited this context

- Worked closely with unions and local officials to build a narrative of impending disaster if nukes close
- Paid for a manipulative study that hyped up the job losses, costs to consumers, and environmental impacts of nuclear closures.
- Ran a sophisticated PR and Communication effort
- Divided the environmental movement, by deploying groups like Environmental Progress and Nuclear Matters, and by driving wedges between Big Greens and the grassroots and even between some grassroots





## How we responded

- Published our own analysis, focused on cost savings and environmental benefits of replacing nukes with renewables and efficiency
- Filed technical comments
- Organized people to testify at hearings, organized people to submit written comments, organized phone calls to the Governor, organized organizational letters to the Governor
- Press conferences, letters to the editor, op-eds



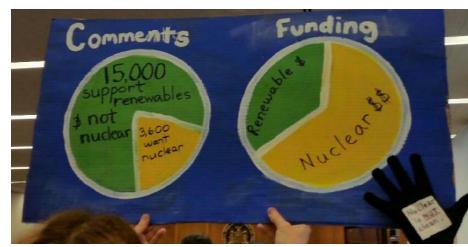


### Why they won round 1

- We were completely outmatched in resources
- We were unable to slow the process down much
- · They kept the true costs hidden until the last minute
- We out organized them in terms of public participation, but they had more political influence
- The Governor secretly brokered a backroom deal, while we were largely focused on the PSC proceeding, lack of democracy

 There was a general perception that renewables aren't ready, they got away with framing this about climate change instead of a corporate bailout

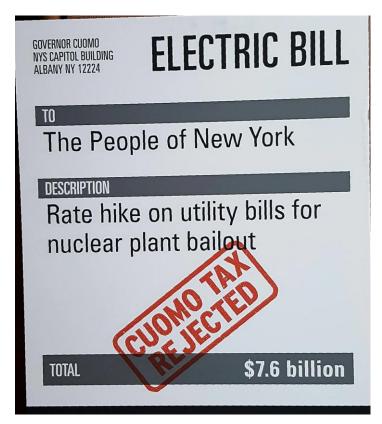
 They used environmental groups as political cover and leveraged RPS to get them on board.



## How we are fighting back now

- Well resourced campaign with organizing, communications, research, and lobbying
- Main messaging is cost to consumers, lack of transparency, and better alternatives
- Target is Cuomo
- Parallel legal effort





### Looking forward

- Slowing the process down will give more time to do analysis and to build power
- Let's take a page form Exelon's book and commission some national research that can be easily applied to states
- Build a narrative about people hurt by nuclear subsidies
- Bolster positive renewable energy success stories
- Big Greens need to be moved away from providing political cover. (Have the conversation nationally so it will trickle down to the states?)
- Prepare to navigate the Right and the fossil fuel industry

#### Thank you!

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